

Ashley Hayes

Lead Designer & Junior Web Developer

✉ hello@ashleyhayes.design

🏠 ashleyhayes.design

🔗 linkedin.com/in/ashleychayes

Professional Overview

Determined and self-motivated lead designer and junior web developer with over four years of experience, eager to utilize top-class front-end development, UI/UX, and visual design skills in a driven and competitive environment. Highly skilled in a customer-facing role and possessing conflict resolution training.

Relevant Experience

Lead Designer & Junior Web Developer @ Security Dealer Marketing

August 2017 - Present // Covina, CA

- ▶ Responsible for a dedicated client workload in a deadline-driven environment
- ▶ Collaborate closely with creative team and clients from concept to execution
- ▶ Design brand and marketing assets for both digital and print projects
- ▶ Developed and maintained code for in-house and client websites primarily using HTML, CSS, and JavaScript
- ▶ Tested sites in various browsers and devices to ensure cross-browser compatibility and mobile responsiveness

Prior Experience

Sales Associate @ Undefeated, Inc.

March 2016 - October 2017 // Los Angeles, CA

- ▶ Worked closely with customers to meet their needs
- ▶ Possessed strong product and industry knowledge
- ▶ Maintained store organization
- ▶ Managed visual merchandising elements of the environment

Cocktail Server @ RA Sushi Bar

February 2010 - December 2015 // Chino Hills, CA

- ▶ Possessed full menu knowledge to assist guests and boost sales
- ▶ Maintained excellent communication with staff and organization of restaurant
- ▶ Worked POS system to process payments

Skills

Programming Languages

HTML, CSS, JavaScript, PHP

Libraries & Frameworks

jQuery, MySQL

Tools & Platforms

Git, Wordpress, Dreamweaver

Design

Photoshop, Illustrator, XD, InDesign, Lightroom, Sketch, Premiere Pro, After Effects

Education

Mt. Sierra College

2014-2017 // Monrovia, CA

Bachelor of Arts Degree
Media Arts & Design
Summa Cum Laude

Honors

Mt. Sierra College Honor Society

Mt. Sierra College President's
Scholarship | Awarded 2014

Mt. Sierra College Academic
Scholarship | Awarded 2016